CYBER DSA 2025

30 SEPT - 2 OCT 2025 | MITEC, KUALA LUMPUR

PIONEERING THE FUTURE OF A RESILIENT DIGITAL NATION

SUPPORTED BY:

MINISTRY OF DIGITAL

MINISTRY OF DEFENCE

NACSA

MALAYSIAN ARMED FORCES

ROYAL MALAYSIA POLICE

STRATEGIC PARTNERS :

DEFENCE CYBER AND ELECTROMAGNETIC DIVISION (MAF)

CyberSecurity MALAYSIA

Cyber DSA   WWW.CYBERDSA.COM

BACK IN ACTION
SHAPING TOMORROW'S
CYBER DIGITAL LANDSCAPE

As we return for the third installment after two landmark editions, CyberDSA 2025 is set to transform Kuala Lumpur into the epicentre of cybersecurity innovation. From 30th September to 2nd October 2025, the Malaysia International Trade and Exhibition Centre (MITEC) will host this prestigious event, uniting the foremost leaders and visionaries in cybersecurity from across the globe.

In a rapidly evolving digital landscape, CyberDSA 2025 will provide unparalleled access to cutting-edge technologies, insights, and strategies within the cyber domain. The event will convene high-ranking regulators, influential policymakers, military and defence authorities, CISOs, government officials, industry practitioners, and leading researchers from around the world.

Attendees can look forward to a unique convergence of expertise, as thought leaders share first-hand knowledge on protecting national and global assets. Through groundbreaking keynotes, immersive panel discussions, and interactive demonstrations, CyberDSA 2025 promises to empower participants with critical tools and insights to navigate emerging cyber threats.

KEY FIGURES

8,000
TRADE VISITORS
FROM 45 COUNTRIES

50
VIP DELEGATIONS
FROM 20 NATIONS

600
CONFERENCE
DELEGATES

150
EXHIBITING COMPANIES
FROM 10 COUNTRIES

80
DISTINGUISHED
SPEAKERS &
PRESENTERS

"*CyberDSA 2025* provides an invaluable platform for engaging with industry experts, sharing insights, and collaborating on cutting-edge solutions to enhance our national security. The partnerships and innovations fostered here are crucial in ensuring that Malaysia remains resilient against cyber threats. I urge all participants to seize the opportunities this event offers, as together, we can build a stronger and more secure digital future for our nation."

GENERAL TAN SRI DATO' SERI MOHAMMAD BIN AB. RAHMAN

Chief of Defence Force, Malaysia

"*I am delighted to express my full support for the CyberDSA 2025 exhibition, which will be taking place from 30th September to 2nd October 2025 at MITEC, Kuala Lumpur. This landmark event represents a truly significant opportunity to showcase groundbreaking innovations, exchange valuable insights, and foster critical collaborations essential to advancing and strengthening our digital security landscape.*"

DATO' TS. DR HAJI AMIRUDIN BIN ABDUL WAHAB FASC

Chief Executive Officer, CyberSecurity Malaysia

MALAYSIA'S DIGITAL FUTURE HIGHLIGHTED IN BUDGET 2025

In the recently announced Malaysia Budget 2025, the government has committed an estimated **RM2.165 billion** to advancing cybersecurity and driving digital transformation. This substantial allocation highlights the nation's unwavering dedication to strengthening its digital infrastructure and safeguarding its cyberspace.

MAXIMIZE YOUR BRAND EXPOSURE
IN THE HEART OF CYBERSECURITY INNOVATION

WHAT DRIVES MAJOR CYBERSECURITY COMPANIES TO EXHIBIT

60%
BECAUSE OF
NETWORKING OPPORTUNITIES

59%
AIMING FOR
BRAND VISIBILITY AND AWARENESS

49%
TO GET
LEAD GENERATION

39%
TO GIVE
PRODUCT AND SERVICE DEMONSTRATION

CYBERDSA 2025 EXHIBITOR PROFILE

CyberDSA 2025 unites exhibitors showcasing cutting-edge solutions and unparalleled expertise across the ever-evolving cybersecurity landscape. This prestigious event serves as a catalyst for fostering meaningful connections, exchanging knowledge, and driving advancements that shape the future of the industry.

- Artificial Intelligence & Machine
- Cybersecurity Solutions
- Incident Response & Threat Intelligence
- Security Awareness & Training
- Data Privacy & Compliance
- Security Operation Centre
- Governance, Risk & Compliance (GRC)
- IoT Security
- Telecommunications Security
- Cloud Security
- Identity & Access Management (IAM)
- Network Centric Operation
- Security Hardware & Devices
- Government & Policy Initiatives
- Blockchain & Cryptography
- Research & Development
- Financial Institutions & Cyber Insurance

TOP 5 EXHIBITING COUNTRIES

Bahrain

Singapore

Republic of Korea

Thailand

USA

CYBERDSA OFFERS A
TRULY ENRICHING VISITOR EXPERIENCE

85%
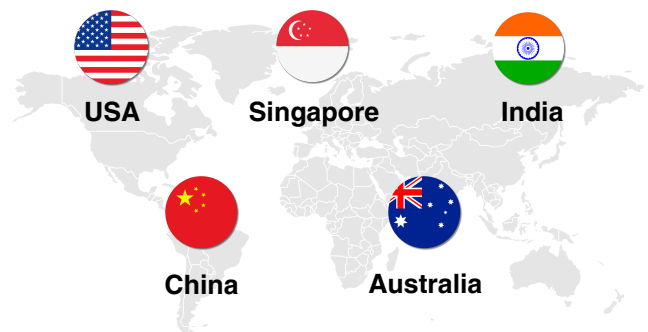of attendees expressed satisfaction with their experience at CyberDSA 2024.

93%
of attendees stated that the event was well-organised.

90%
of attendees reported that their expectations for CyberDSA 2024 were met.

TOP 5 VISITING COUNTRIES

USA   Singapore   India

China   Australia

CYBERDSA 2025 VISITOR PROFILE

CyberDSA 2025 attracts a dynamic mix of global decision-makers, industry leaders, professionals, and innovators, all seeking the latest solutions and insights to navigate the ever-evolving digital security landscape.

- Authorities
- Business Leaders
- Business Owners
- Chief Communications Officer
- Chief Data Officer
- Chief Digital Officer
- Chief Information Officer
- Chief Information Security Officer
- Chief Innovation Officer
- Chief Risk Officer
- Chief Technology Officer
- Chief Transformation Officer
- Cyber Military Personnel
- Cyber Security Architect
- Cyber Security Risk Manager
- Cyberpreneurs
- Cybersecurity Professionals
- Director/ Head of Cyber Security
- Director/ VP/ GM/ Head of Digital Solutions
- Director/ VP/ GM/ Head of IT
- Director/ VP/ GM/ Heads of Digital Transformation
- Digital forensics investigators
- Government Link Companies
- Government Officials
- Head of IT Infrastructure
- Head of Risk Management
- Infosec Practitioners
- Infosec Researchers
- Infosec Think Tanks
- IT Engineers
- IT Security Manager
- IT Specialist
- Law Enforcement
- Network engineers
- Policy Makers
- Regulators
- Software developers
- Tech Professionals
- Telecommunications network operators

INDUSTRY FOCUSED CONFERENCE

The Industry-Focused Conference at CyberDSA 2025 brings together leading experts to address sector-specific cybersecurity and digital services challenges. Attendees will gain invaluable insights and practical strategies designed to safeguard their industry's digital ecosystem and enhance the resilience of their digital services.

DEFENCE AND NATIONAL SECURITY

Discover the latest technologies and tools driving advancements in defence and national security. These cutting-edge innovations are designed to build resilient digital infrastructures, strengthen networks, and enhance platforms, all aimed at supporting a safer and more secure future.

BANKING AND FINANCE

Explore how digital transformation is revolutionising security in banking and finance. Gain valuable insights into cutting-edge technologies that protect millions of transactions worldwide, ensuring trust and resilience in an increasingly digital landscape.

PROTECTING CRITICAL INFRASTRUCTURE

Discover innovative strategies to protect critical infrastructure from disruptions. Gain insights from experts on combating ransomware threats and strengthening the resilience of essential services, ensuring continuity and security in an ever-evolving digital landscape.

AI AND DATA SECURITY

AI and data security are pivotal in the digital era, yet challenges such as deepfake misuse and algorithmic bias require urgent attention. Addressing these risks is critical to building a secure, trustworthy, and equitable digital future

DIGITAL WORKFORCE

This initiative focuses on upskilling and reskilling the cybersecurity workforce to meet the growing demands of the digital economy. It includes interactive training programmes, certification opportunities, and thought-provoking discussions on addressing the talent gap in cybersecurity and digital services.

SPECIAL PROGRAMMES AND ACTIVITIES

CyberDSA 2025 offers unparalleled opportunities for networking, knowledge-sharing, and active engagement. Participate in expertly curated sessions designed to foster collaboration and drive innovation across the cybersecurity landscape.

KEYNOTES AND OPENING CEREMONY

Attend the grand opening ceremony, where the Honourable Minister of Communications and Digital, alongside influential industry leaders, will deliver impactful keynote speeches addressing critical issues shaping the future of digital security.

MAIN STAGE FORUM

Connect with leading industry professionals, cybersecurity pioneers, and forward-thinkers as they come together to explore innovative strategies, share knowledge, and tackle the evolving challenges of cyberspace. Engage in thought-provoking discussions that will shape the future of cybersecurity.

EXECUTIVE TRACKS AND FLASH TALKS

Seize the chance to explore emerging trends and strategies in digital security, presented by industry experts. This event offers a unique opportunity to gain valuable insights that you won't want to miss.

CLOSED DOOR BRIEFING & ROUNDTABLE TALKS

Exclusive, invitation-only sessions where industry leaders and cybersecurity experts engage in focused discussions. These intimate gatherings offer valuable insights and foster collaboration on addressing critical challenges and driving emerging innovations in digital security and services.
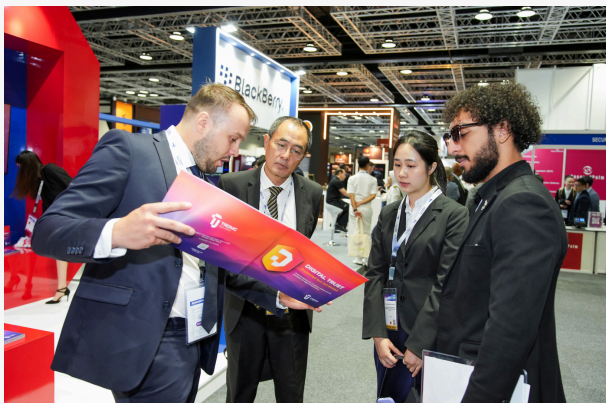
DIGITAL TRANSFORMATION FORUM & NETWORKING SESSION

Join engaging sessions featuring influential figures in the digital realm. This unique opportunity allows you to gain valuable insights and learn from the success stories of industry leaders who have made a significant impact in shaping the future of digital innovation and security.

FOREIGN VIP DELEGATIONS PROGRAMME

CyberDSA partners with the Ministry of Digital, Defence Cyber and Electromagnetic Division, CyberSecurity Malaysia, and the National Cyber Security Agency to host leading attendees from neighbouring countries. Exclusive invitations to regional and international delegations ensure a high-calibre global presence at the event.

INTERNATIONAL BUSINESS MATCHING

International Business Matching provides a unique platform to connect with global industry leaders, fostering partnerships and collaborations. Designed for cross-border networking, this programme helps you explore new opportunities and expand your international presence.

CISO/ VIP LOUNGE

The CyberDSA CISO Lounge serves as a premier hub for cybersecurity leaders, providing a unique space for networking and collaboration. Designed exclusively for CISOs, it offers the opportunity to connect, share ideas, and build strategic partnerships.

CYBER LABS/ START UP PAVILION

Discover innovative cybersecurity solutions and cutting-edge technologies from emerging start-ups. This dedicated space provides a unique opportunity to explore groundbreaking ideas and gain valuable insights into the future of cybersecurity and digital innovation.

STELLAR EVENTS HELD ALONGSIDE CYBERDSA 2025

MALAYSIA CYBER SECURITY AWARDS AND GALA DINNER 2025

Organised by:
CyberSecurity MALAYSIA

The Malaysia Cyber Security Awards were established to honour individuals and organisations that have made significant contributions to Malaysia's cybersecurity and information security landscape. These awards recognise their innovation, commitment, leadership in industry, products or services, and sound business strategies.
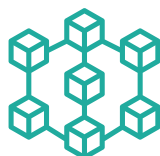
The awards aim not only to celebrate the achievements of information security professionals, homegrown SMEs, and global organisations but also to encourage innovation and foster strategic alliances within the local security and ICT industries.

CYBERDSA FOCUS AREA

Explore a comprehensive focus on cybersecurity and digital services at CyberDSA 2025, featuring advanced innovations, strategic opportunities, and key developments driving the future of digital security.

Blockchain, Crypto & Database Security

Command & Control Centre

Cyber Professionals Services

Drone Security

Endpoint & Mobile Security

Identity Security

Incident Response

IOT and Application Security

Space Communications

Threat Intelligence

Cyber Defence

Security Orchestration, Automation, and Response

Web Application Security

Digital Forensics

Generative AI

Security Operation Centre

Extended Detection and Response

Network & Cloud Security

Electromagnetic & Communication Security

AN INVESTMENT WITH ASSURED RETURNS

Boost your business by strategically positioning your brand at the forefront of the global cybersecurity landscape, right in the heart of Kuala Lumpur.

CONNECT
Gain exclusive opportunities to effectively showcase and market your products and services to your ideal target audience.

NETWORK
Build strong connections and present tailored proposals to prospective clients, opening doors to meaningful collaborations and future opportunities.
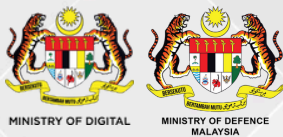
PRODUCT & BRAND BUILDING
Engage in direct interactions with key decision-makers to strengthen your product positioning and elevate brand recognition.

DEMONSTRATE
Showcase the exceptional capabilities and quality of your products and services, highlighting their unique value to potential clients and industry leaders.

SUPPORTED BY:

MINISTRY OF DIGITAL | MINISTRY OF DEFENCE MALAYSIA | NACSA (AGENSI KESELAMATAN SIBER NEGARA / NATIONAL CYBER SECURITY AGENCY) | MALAYSIAN ARMED FORCES | ROYAL MALAYSIA POLICE

STRATEGIC PARTNERS:

DEFENCE CYBER AND ELECTROMAGNETIC DIVISION (DCED) | CyberSecurity MALAYSIA

HELD IN CONJUCTION:

MALAYSIA CYBER SECURITY AWARDS

ENDORSED BY:

MATRADE

ORGANISER:

AEROSEA EXHIBITIONS SDN BHD (1315730-A)

CONTACT US

Speak to the CyberDSA team below to find out how we can help you.

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ADMISSION RULES

Free admission, Registration is required.

- Walk-in visitors are most welcome but are strongly encouraged to pre-register online to avoid long queues and inconvenience.
- Trade days are open to professionals, trade and business visitors by invitation or business card registration only.
- Children of 16 years & below will NOT be permitted admission.
- All visitors must be properly attired. Bermudas, shorts, sandals and slippers are NOT permitted.
- The organisers reserve the rights to refuse any entry at their discretion

SHELL SCHEME

Shell scheme standard booth which includes carpet, electricity, furniture, lockable cabinet, lighting (minimum 9sqm)

SPACE ONLY

Empty floor space to design and construct the stand to meet client's requirement (minimum 12sqm)

BECOME AN EXHIBITOR

Be among Asia's top cyber technology companies exhibiting at the three (3) days exhibition.
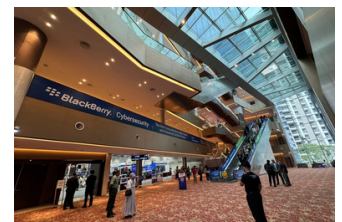
CYBER LABS FOR START UPS

6SQM OF SPACE WHICH INCLUDES
- 2M STAND PANEL
- 1 X INFO COUNTER & CHAIR
- 1 X 13 AMP SOCKET
- 1 X LED TV
- CARPET AND LIGHTING

MAXIMIZE YOUR IMPACT AS A KEY PARTNER OF CYBERDSA 2025

	PARTNERS	DIAMOND	PLATINUM	GOLD	SILVER	CLOSED DOOR
COST MYR	150,000	200,000	150,000	100,000	50,000	120,000
COST USD	30,000	40,000	30,000	20,000	10,000	25,000
BOOTH SPACE (SQM)		48 AND ABOVE	36 - 48	18 - 36	12 - 18	9 - 12
KEYNOTE ADDRESS		✔				
SPEAKING SLOT MAIN STAGE		✔	✔			
SPEAKING SLOT TRACK	✔			✔	✔	
SPEAKING SLOT FLASH TALK		✔	✔			✔
LOGO - MAIN STAGE		✔				
LOGO - TRACK STAGE	✔	✔	✔	✔	✔	
LOGO - ENTRANCE	✔	✔	✔	✔	✔	
LOGO - WEBSITE	✔	✔	✔	✔	✔	
VIDEO	✔	✔		✔	✔	
CONFERENCE TICKET	5	8	5	5	2	2
HALL BRANDING	✔	✔	✔	✔	✔	
ATTENDANCE LIST	✔	✔	✔	✔	✔	✔